

AV SMS Forum Ground Rules

Collaborating across the ADS community to implement SMS by sharing promising practices

Participants are encouraged to share process-related (non-proprietary) safety-related knowledge and practices relevant to others to achieve our collective goal of safe deployment of ADS vehicles.

Participation is welcome from leaders who are actively working to implement SMS in their organizations.

To create a safe space for candid discussion:

1. **Chatham House Rule:** We agree to the Chatham House Rule, in that ***we can use the information received***, but we will not reveal the identity nor the affiliation of the speaker(s) or other participants.
2. **Recording:** We agree not to record (audio or video) or photograph information without prior approval.
3. **Social Media:** We agree to solely use social media for event promotion and not for sharing information or content from the sessions.
4. **Anti-Trust:** We will not discuss the following during any session: i) prices, changes in pricing, or price forecasting; ii) competitive pricing strategy; iii) terms or conditions of sales, or supplier terms and conditions; iv) credit terms, profits, profit margins, or costs; v) selection, rejection, or termination of suppliers or customers; vi) market share or sales territories; or vii) competitive bids or bidding strategy.
5. **Respect:** We commit to listen well, participate fully, be constructive, and acknowledge alternate viewpoints.